

## **SPONSORSHIP PROSPECTUS**

ApacheCon is the premier event for the wide community of the Apache Software Foundation, gathering community members to collaborate on the future of open source. The more than 350 projects supported by the ASF lead in a broad set of technologies, including content, databases and servers, big data, cloud, containers, and IOT.

This year's event will be held Sept. 24-27 at the Marriott Chateau Champlain in Montréal.

Secure your sponsorship of this event today by contacting Kevin McGrail (kmcgrail@apache.org).

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE
NUMBER AVAILABLE	2	4	4	4
COST	\$25,000	\$15,000	\$10,000	\$5,000
15-minute keynote	*			
Session speaking opportunity	<b>♦</b>	*		
Message in pre-conference email	*			
Recognition during keynote	<b>♦</b>	<b>♦</b>	*	
Recognition on event website	<b>♦</b>	<b>♦</b>	<b>♦</b>	<b>♦</b>
Recognition on event signage	Logo	Logo	Logo	Text
Logo on t-shirt	*			
Exhibit booth (large)	*			
Exhibit booth (regular)		<b>♦</b>	<b>♦</b>	<b>♦</b>
Conference passes	8	6	4	2



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## **Additional Sponsorship Opportunities**

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SPONSORSHIP OPTION	PRICE	AVAILABLE
Videography	\$5000	1
Lanyards	\$3500	1
Swag bags for all attendees	\$2000	2
Coffee breaks	\$500	4
Off-site evening event *	\$10,000	1
Logo on t-shirt	\$250	12
Speaker dinner	\$2000	2
Lightning talks and beer reception	\$3000	2

<sup>\*</sup> If you're interested in options for sponsoring or hosting an evening event, contact Ruth Suehle (suehle@apache.org) to discuss options.